Georgie Lachapelle *Monetise Your Hobbies* September 20 - October 6, 2018

Culture consumes the city, and is consumed by it. As lives are lived, individuals with the right personality and connections might access industries that are only half open, or half closed. The bleed between grit and glamour is how the forces that you play, and are played by, look when creative entrepreneurship is the norm.

Do you think you are more or less ambitious than the people around you? Where others see problems do you see opportunities? After failure are you able to pick yourself up and start again? Are you able to anticipate trends? Do you pride yourself on being original? Were you a stubborn child? Do you get an adrenalin rush from selling things? Do you worry what other people think?